Citipointe Golf Day

Friday 12 August 2016

Redland Bay Golf Club
North Street
Redland Bay QLD 4165

SPONSORSHIP BENEFITS

Sponsorship is a genuine way your business can engage with Citipointe Christian College. This partnership can benefit both the School and the sponsor and provide ongoing engagement and business networking opportunities.

The funds raised from this year’s Corporate Golf Day will be used to contribute to the next stage of the College’s master plan for development. One of the major projects in the near future will greatly impact the area of the Arts in our College to impact future generations.

Citipointe Christian College (Preparatory to Year 12) is one of Queensland’s largest independent schools, with a student population of over 1,700 students and 1,000 families. Our hope for our students is that they will become “fully engaged along lines of excellence”. It is our privilege to help them along that pathway.

All Major sponsorship is coordinated through the Development Office and any inquiries should be directed to:

Development Office
Citipointe Christian College
322 Wecker Road Qld
Carindale Qld 4152

Phone: 3347 5899
Fax: 3347 5900
Email: golf@brisbane.coc.edu.au
www.brisbane.coc.edu.au
SPONSORSHIP LEVELS AND RECOGNITION OPPORTUNITIES

All sponsorship must conform with the School Policy, Principles and Guidelines.

**Naming rights sponsor**

**Taken**

**Benefits:**

- **Cost of 4 team players + cart**
- Lunch pack
- Presentation Dinner Function
- Promotional flyer emailed to current parents, alumni, business network
  - College, Citipointe Church and Christian Heritage College community
- Placement of banner and signage on the course or Club House
  - (Signage to be provided by the Sponsor to Redland Bay Golf Club 48 hours prior to the event)
- Inclusion of logo on continuous Power Point during Presentation Event
- **Complimentary advertising in the Our Citipointe Magazine**
  - (distribution 1000 families and 200 staff)
- **Complimentary advertising in the Review Magazine (Alumni & Current families)**
  - (distribution 3000 families and 200 staff)
- Exposure to members of:
  - Citipointe Christian College Community
  - Citipointe Church community
  - Christian Heritage community (Tertiary College)
  - Total community on campus approximately 6,000
- Acknowledgement on Citipointe Christian College promotional materials, sponsor flyers and program Pre and Post event
- Free listing in the online annual Business Directory
2016 GOLF DAY

SPONSORSHIP LEVELS AND RECOGNITION OPPORTUNITIES

All sponsorship must conform with the School Policy, Principles and Guidelines.

Investment $ 1650 (incl GST) – Activity Named Sponsor - Presentation BBQ

Benefits:

- Cost of 4 team players + cart
- Lunch pack
- Presentation BBQ Function
- Placement of banner at the BBQ presentation and on a hole
  - (Signage to be provided by the Sponsor to Redland Bay Golf Club 48 hours prior to the event)
- Inclusion of logo on continuous Power Point during Presentation Event
- Corporate logo & name on program and name mentioned during Presentation Event
- Exposure to members of:
  - Citipointe Christian College Community
  - Citipointe Church community
  - Christian Heritage community (Tertiary College)
  - Total community on campus approximately 6,000
- Acknowledgement on Citipointe Christian College promotional materials, sponsors flyers and program Pre and Post event.
- Listed in the Citipointe Christian College Business Directory Sponsors Register
- Opportunity to advertise in the annual Business Directory
2016 GOLF DAY

SPONSORSHIP LEVELS AND RECOGNITION OPPORTUNITIES

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Investment $1650 (incl GST) – Activity Named Sponsor – Beverage Package

Benefits:

- **Cost of 4 team players + cart**
- Lunch pack
- Presentation BBQ Function
- Placement of logo on drinks cart and on sponsored hole
  - (Signage to be provided by the Sponsor to Redland Bay Golf Club 48 hours prior to the event)
- Inclusion of logo on continuous power point during Presentation Event.
- Corporate logo & name on program and name mentioned during Presentation Event
- Exposure to members of:
  - Citipointe Christian College Community
  - Citipointe Church community
  - Christian Heritage community (Tertiary College)
  - Total community on campus approximately 6,000
- Acknowledgement on Citipointe Christian College promotional materials, sponsors flyers and program Pre and Post event.
- Listed in the Citipointe Christian College Business Directory Sponsors Register
- Opportunity to advertise in the annual Business Directory
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Gold Sponsor:

Investment $ 1210 (incl GST) Full Hole Sponsor

Benefits:

- Cost of 4 team players
- Lunch pack
- Presentation BBQ Function
- Placement of banner and signage on designated hole on the Course
  - (Signage provided by Sponsor to Redland Bay Golf Club 48 hours prior event)
- Inclusion of logo on a continuous power point during the Presentation Event
- Corporate logo & name on program and name mentioned during Presentation Event
- Exposure to members of:
  - Citipointe Christian College Community
  - Citipointe Church community
  - Christian Heritage community (Tertiary College)
  - Total community on campus approximately 6,000
- Acknowledgement on Citipointe Christian College promotional materials, sponsors flyers and program Pre and Post event.
- Listed in the Citipointe Christian College Business Directory Sponsors Register
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**Silver Sponsor:**

Investment $ 715 (incl GST) Half Hole Sponsor

**Benefits:**

- Cost of 2 team players
- Lunch pack
- Presentation BBQ Function
- Placement of banner and signage on the designated hole on the Course
  - (Signage provided by Sponsor to Redland Bay Golf Club 48 hours prior event)
- Inclusion of logo on a continuous power point during the Presentation Event
- Corporate logo & name on program and name mentioned during Presentation Event
- Exposure to members of:
  - Citipointe Christian College Community
  - Citipointe Church community
  - Christian Heritage community (Tertiary College)
  - Total community on campus approximately 6,000
- Acknowledgement on Citipointe Christian College promotional materials, sponsors flyers and program Pre and Post event
- Listed in the Citipointe Christian College Business Directory Sponsors Register
- Opportunity to advertise in the annual Business Directory
- Opportunity to participate in networking events throughout the following year
Key Principles

- Engaging with business is an important relationship building opportunity to assist in raising funds in support of Citipointe Christian College activities.

- Citipointe Christian College has an extremely valuable market place consisting of parents, Alumni, students (Prep to Year 12) friends, grandparents, businesses and sponsors with a wide spread demographic exposure.

Dependent on the level and type of sponsorship and the event or activity being sponsored benefits can be offered through negotiation and reciprocal arrangements as part of the recognition for the support provided.

- The School will be guided by the overarching principle that sponsorships and promotions must be consistent with the values, purposes and goals of Citipointe Christian College and those generally accepted for education in Australia.

- Relevant letters of agreement and where applicable invoices will be provided by Citipointe Christian College Development Office.

- Security and privacy of database information remains with Citipointe Christian College.

- Sponsors and business wishing to negotiate the inclusion of promotional materials to the School Community must comply with the conditions as negotiated by Citipointe Christian College Development Office and provided under the Privacy regulations.

- Citipointe Christian College values sponsorship at all levels but it must be obtained for the right reasons and with the appropriate resulting agreement between business and the College.

Thank you for your consideration